

Why GOATS?



An industry that is expanding!

Increasing demand for goat meat, goat milk and other dairy goat products, plus fibre products shows promising growth for Canada's goat industry.

Domestic supply cannot meet the current demand!

Canada currently imports millions of dollars worth of goat meat and goat dairy products. The industry needs additional producers to increase the supply.

Chevon [goat meat] and goat milk are some of the most consumed products worldwide.

Increase in Consumer Awareness!

Consumers are becoming increasingly aware of the high quality and beneficial nutritional value of goat milk products and chevon – increasing the demand for the products.

Mohair is recognized worldwide as the one fibre that ultimately enhances luxury products. Cashmere is considered the ultimate in luxury fibre.

Abundant Opportunities!

Meat Goat Industry ... sales of quality breeding stock – nationally and internationally
... farmgate meat sales
... commercial live goat sales destined for slaughter
... value-added products

Dairy Goat Industry ... sales of quality breeding stock – nationally and internationally
... bulk raw milk production
... processing production
... on-farm processing
... value-added products
... chevon production

Fibre Industry ... sales of quality breeding stock – nationally and internationally
... raw fibre production
... processed fleece
... manufactured products
... hand-made items
... chevon production
... tanned hide products

Each commodity poses unique opportunities; goats are multi-purpose animals and individual breeds can be used for a variety of products!



Explore the opportunities!
www.ogba.ca ... 1-866-311-6422